

NeighborWorks Green Bay Advocacy Engagement VISTA Service Opportunity

Bring your passion for affordable housing and your communication and organizing skills to develop a powerful network of advocates across a diverse community ready to take action on this critical issue.

NeighborWorks Green Bay has been a leader in solving housing challenges and building stronger communities across northeastern Wisconsin since 1982, helping to drive a high quality of life that in 2023 landed Green Bay (“big city, small town feel”) the #1 spot in U.S. News and World Report’s best places ranking. Demand for housing is pushing the limits of capacity, and for low-income households it is hard to find a decent and affordable place to live.

The NWGB VISTA will be a key player in galvanizing our community’s commitment to housing for all, working with a core team of advocates to:

- Help community members understand the issue and best practices in advocacy
- Develop tools and processes necessary to the functioning of a successful advocacy campaign
- Develop a community engagement and advocacy plan
- Engage the network in the campaign’s first actions

This will be done by developing an initial core team of advocates, and work with them to:

- Build knowledge of issues and understanding of best practices in advocacy
- Develop tools and processes to support successful functioning of a local advocacy network and coordinated campaign
- Work with core team to set a campaign vision and goals, involving feedback from a wider circle of community members
- Recruit first cohort of network members
- Work with core team and broader cohort to develop campaign strategy: target audience, key messages, and communication and action measurable objectives, strategies, timeline and evaluation cycles
- Support early campaign actions and their evaluation
- Produce report on first campaign actions

NWGB seeks candidates that bring:

- Passion for the human right to housing, knowledge of/dedication to learning the policy landscape
- Ability help people identify their internal motivations to take action
- Ability foster relationship-building and team spirit
- Excellent verbal and written communication skills
- Ability to manage multiple tasks

This position offers an exciting opportunity to lead a major change-making initiative from within a highly-respected organization. In addition to the standard AmeriCorps living allowance and education stipend, the NWGB VISTA will benefit from:

- One-bedroom apartment within short walking distance of the NeighborWorks Green Bay offices, VISTA responsible only for utility costs
- All expenses-paid trip to participate in a week-long NeighborWorks Training Institute, dates and location TBD
- Free, ongoing access to a broad spectrum of NeighborWorks America online training resources

VISTA position begins August 28, 2023 for a one-year period. Applications due by July 15, 2023. For more information and to apply, contact Julie Filapek at (920)217-8744 or julief@nwggreenbay.org.